



Workroom Threads

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January

carolina custom draperies
Workroom to the Trade



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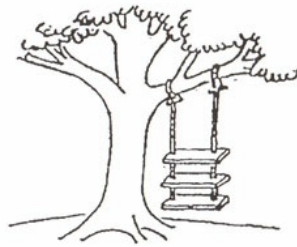
Communication Disasters

What do you dread about window treatments? Is it creating the design itself and selecting the fabrics or is it preparing the specifications and worksheet that you will be sending to the workroom? My guess is the latter!

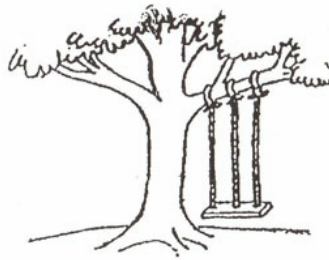
For some designers this brings a great deal of discomfort and by avoiding those specifics there is the hopeful possibility that the workroom will assume responsibility for filling in the gaps and create a happy ending.

Over the next several newsletters, I will be sharing some *memorable* experiences I have had in bridging the chasm between haute design and reality.

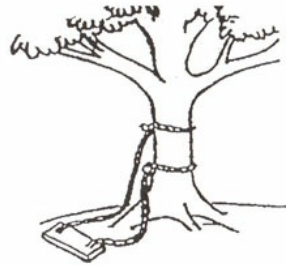
The drawings below are funny and sadly true at times.



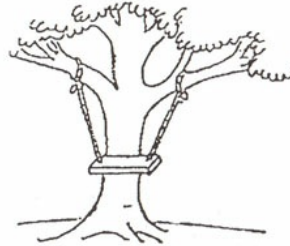
*As the decorator
saw it*



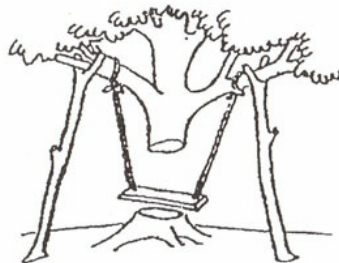
*As the decorator
ordered it*



*As the decorator
drew it*



*As the Workroom
made it*



*As the installer
installed it*



*What the
Customer wanted*

As a teaser of what is to come, let me tell you about a designer who gave me VERY specific outside measurements for 4 cornices. What she didn't tell me was that 2 of them were to be hung in dormer windows and that those measurements were the absolute widths. This meant that the even minor thickness of wrapped fabric prevented the cornices from fitting. Some details aren't as obvious as others yet can make the difference between success and a re-do.

Over the next few months I want to convey how important the details are in making your vision a reality. I will also be offering tools that will make this translation easier.

Our workroom motto is worth consideration:

Proper Preparation Prevents Poor Performance.

Where the ordinary becomes extraordinary

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